

## **Privacy Policy**

The Fruit & Vegetable Consortium is committed to protecting the privacy of personal information in accordance with the Information Privacy Principles (**IPPs**), which are set out in the Privacy and Data Protection Act 2014. The IPPs govern the collection, use, handling and disclosure of personal and sensitive information.

This Privacy Statement explains how The Fruit & Vegetable Consortium will handle your personal information when you access and interact with this Website.

### **What is personal information?**

For the purposes of this Privacy Statement, the term 'personal information' has the same meaning as provided in the Privacy and Data Protection Act 2014, that being:

'information or an opinion (including information or an opinion forming part of a database), that is recorded in any form and whether true or not, about an individual whose identity is apparent, or can reasonably be ascertained, from the information or opinion'.

### **Use and disclosure of personal information**

We will only use personal information provided for the purposes for which it was collected, or for a secondary purpose where we are permitted to do so under the Privacy and Data Protection Act, 2014.

### **Cookies**

This Website uses cookies to make your experience of the site easier and more efficient. A cookie is a small data file placed on your hard drive by a web page server. A cookie cannot retrieve any data from your hard drive, pass on a computer virus, or capture your email address. The cookie will remain on your computer as a record for future visits to this Website.

You can configure your browser to notify you when you receive a cookie, providing you with the opportunity to either accept or reject it. You can also refuse all cookies by turning them off in your browser or deleting all cookies from your computer.

### **Measuring the usage of our websites**

The Fruit & Vegetable Consortium uses Google Analytics (including Google Signals) to collect data to track how our visitors interact with this Website. This data includes the number of visits to the Website, the time and date of visits to the Website and its pages, where the user came from, what the user did on the site and whether the user has completed any transactions on the site such as newsletter registration.

This information is anonymous and is used for statistical purposes to ensure that our Website is providing information relevant to our users.

Google Analytics uses a first-party cookie and JavaScript code to collect this information. We use Google Analytics Advertising Features. If you wish to opt out of these features, [click here](#).

### **Linked Sites**

This Privacy Statement applies only to The Fruit & Vegetable Consortium website and does not apply to Linked Sites. When accessing Linked Sites from any hyperlink appearing on this website, we recommend that you read any applicable privacy statement or policy applicable to that Linked Site.

### **Accessing and correcting personal information**

You may request access, at any time, to any personal information we may have collected about you.

We will take reasonable steps to ensure that personal information is accurate, complete and up to date whenever The Fruit & Vegetable Consortium collects, discloses or uses it. You may also request that we correct your personal information if you think it is not accurate, complete or up to date.

### **How to make privacy enquiries**

Should you wish to gain access to, or request the correction of, your personal information held by The Fruit & Vegetable Consortium, or if you have any other general enquiries relating to this Privacy Statement, please contact the The Fruit & Vegetable Consortium – [mlausen@nutritionaustralia.org](mailto:mlausen@nutritionaustralia.org)